



## Media Alert

### Canadian Bottled Water Association (CBWA) Members Products Meet Strict Quality and Safety Standards

October 3, 2013 \ Canadian Bottled Water Association

CBWA is the trade association for the bottled water industry in Canada. Members of the CBWA produce and distribute about 85 per cent of the bottled water sold in Canada.

Caledon Clear Water Co - referred to in today's media reports as Blue Glass Water Co. is not a member of CBWA.

Membership requirements of the CBWA involves our quality assurance program which has more extensive consumer health and safety requirements than federal and provincial regulations. This is our Model Code. Here is the link: <http://www.cbwa.ca/resources/technical-training-tools>.

The purchase of bottled water produced by CBWA members is always top quality and safe!

CBWA is prepared to help Caledon Clear Water Co. (Blue Glass Water Co. Ltd.) produce high-quality, safe bottled water through membership and implementation of our consumer health and safety requirements.

CBWA provides a list of member brand names on our website <http://cbwa.ca/bottle-water-facts/brand-names-you-can-trust>.

#### Media Contact

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